

FEB. 23, 2019



ORLANDO, FL | CAMPING WORLD STADIUM | FEBRUARY 23, 2019 | FREE EVENT | A NEW ERA

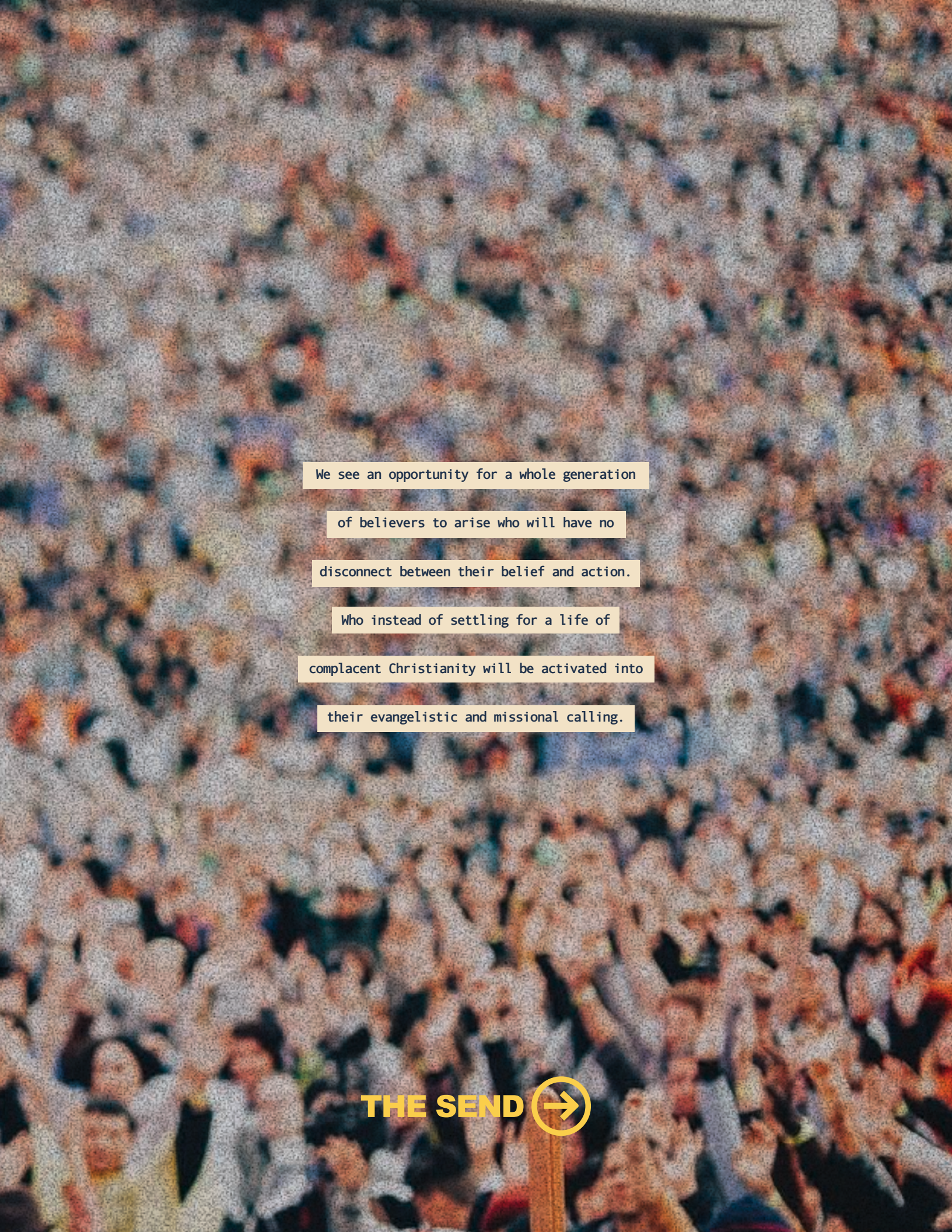


THE SEND: VISION BOOK

ORLANDO, FL

THE SEND 





We see an opportunity for a whole generation

of believers to arise who will have no


disconnect between their belief and action.

Who instead of settling for a life of

complacent Christianity will be activated into

their evangelistic and missional calling.

THE SEND 



THE SEND IS A NATIONAL CAMPAIGN AND STADIUM GATHERING TO CATALYZE EVERY BELIEVER INTO A LIFESTYLE OF CHRIST-LIKE ACTION.

What would the world look like if every Christian was living out their evangelistic and missional calling?

STATISTICS CONCERNING OUR INACTION

1. If every Christian in America led one person to Jesus this year, about 100 million people would come to faith. That is the population of California, Texas, New York and Florida combined. It is nearly 1/3 of America.^{1.}
2. There are 3.1 billion unreached people on the planet even though experts estimate that the church has 3,000 times the financial resources and 9,000 times the man power to finish the Great Commission.^{2.}
3. Of the 400K current missionaries in the field, only 13,315 are working amongst the unreached. If every evangelical Christian gave 10% of their income to missions, we could easily support 2 million new missionaries, which would increase the global missions force by 500%.^{2.}

While we feel the urgency of the hour, we are also filled with hope over the possibility and simplicity of the solution: every believer activated into their missional and evangelistic call.

1. Barna Group, 2016 | The State of the Church 2016: <https://www.barna.com/research/state-church-2016/>

2. The Traveling Team, 2019 | Missions Stats: <http://www.thetravelingteam.org/stats/>

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THE FOUNDING STORY

For the past 18 years, the ministry of **The Call** has filled stadiums with a message of prayer and fasting believing that America would turn back to Jesus. In 2011 the Lord spoke to the leaders of **The Call** through a group of **YWAM (Youth With A Mission)** missionaries that a shift was coming that would give birth to a new sending movement, as a beginning fulfillment to their years of prayer and fasting.

In 2016, at a stadium gathering in the LA Coliseum, the shift began as 70,000 people raised their shoes in response to a call to go anywhere for the gospel. This gathering, called **Azusa Now**, catalyzed a grassroots movement that began activating believers to evangelism and mobilizing missionaries all over the world.

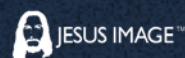
In response to the momentum of **Azusa Now**, a collaboration of national ministries gathered together in Orlando, FL to seek the Lord. Believing that the grassroots momentum must become a national movement, each leader grabbed hands making a commitment to do whatever it would take to see the re-evangelization of America and the finishing of the Great Commission. **THE SEND was born.**

A NEW ERA OF
MISSIONS & EVANGELISM

THE COLLABORATION

Collaboration is best defined to us as “different gifts, equal sacrifice.”

We believe the only way to see nation-wide impact is through uncommon collaboration. That's why Circuit Riders, The Call, Youth With A Mission, Lifestyle Christianity, Christ For All Nations, Jesus Image, Dunamis Movement, and many others are uniting together to form THE SEND.





Tipping Point: the critical point in a movement in which a

significant and often unstoppable effect or change takes place.

A TIPPING POINT OF ACTION

On one day we are believing for a tipping point of action that would inspire the church nationwide. From THE SEND gathering we are believing for each participant to commit to adopt one of four “Mission Fields” and commit to a season of focused prayer for America and the nations.

• Universities

• High Schools

• Neighborhoods

• Nations

• Jesus Fast

EVERYBODY GOES.

UNIVERSITIES

On the average university in America 2% of students participate in a Christian group or organization. This can change. We are believing for a fresh wave of evangelists on universities who will win this generation of students to Jesus.

HIGH SCHOOLS

The largest percentage of young people come to faith by the end of their teenage years, yet thousands of high schools remain without any gospel presence. We want to see hundreds of high schools adopted and **Jesus Clubs** established.

NEIGHBORS

One of the most accessible but overlooked opportunities for outreach can be within our own neighborhoods. 56% of Americans are “very” or “somewhat willing” to receive information about a faith community from a friend or neighbor. We are believing for every Christian to actively engage their neighbors with the gospel.

NATIONS

3.1 billion people in the world have never heard the gospel. We’re believing for a wave of new missionaries that would sign up at THE SEND to join a missions training experience to serve the work of Jesus in the nations.

EVERYBODY PRAYS.

THE JESUS FAST

Prayer and fasting have been the undergirding of every major move of God. As THE SEND we will be calling the body of Christ to participate in an annual season of fasting called “The Jesus Fast”, believing that this is catalytic to a global Jesus Movement.

OUR STRATEGY

MOBILIZE

We have set out to mobilize the nation through a national media campaign and unifying ground game with the goal of bringing together hundreds of churches, universities, and organizations both locally and nationally.

SATURATE

This season of mobilization will culminate into 5 days of city-wide invitation, 24/7 prayer, and nightly worship gatherings.

TIPPING POINT

On the day of, we are believing for a tipping point of action that will inspire gospel impact across America and a whole generation to choose a lifestyle of Christ-like action.

THE SEND LAUNCH

THE SEND PRE-RALLY

FOLLOW-UP

The greatest impact of THE SEND will be what happens after. That is why we are moving forward with a three-fold follow up process. Personal communication, online tools and in person training and outreaches.

○ THE “FOLLOW-UP” STEPS:

1. PERSONAL COMMUNICATION

We will follow up with every participant who made a commitment to action. We will help them take their next step.

2. ONLINE TOOLS

We are currently developing online tools that will help train and activate each participant to become an effective missionary in each of the 4 “Mission Fields”.

3. IN PERSON TRAINING & OUTREACHES

After THE SEND dozens of mission teams will serve, train, and further empower regional and local churches.

THE SEND GATHERING

POST SEND



OUR TOOLS

AS THE SEND WE ARE DEVELOPING
ONLINE TOOLS TO HELP EVERY
PARTICIPANT ENGAGE IN A LIFESTYLE
OF CHRIST-LIKE ACTION.

"Find My Mission" is an online missions search platform that matches users with organizations and experiences based on the geographical area they want to go and their passion.

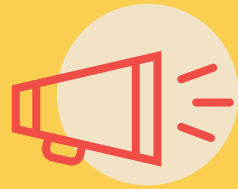
"The Suitcase" is an online training platform built to train each user on how to take practical next steps, whether they want to reach their neighbors or the nations.

"The Activated Church" is a training course designed to empower the everyday believer to an effective lifestyle of evangelism. It is designed for individuals, groups and churches.

"My Campus, My Mission" is an on-ramp for churches and individuals to be quickly trained and given the practical steps to plant a Jesus Club in a public High School.

CHURCHES

Preceding THE SEND gathering, we would love to have your Church help mobilize, attend the stadium event, and commit to encourage a season of outreach after THE SEND.



SHARE

Get the word out by talking about THE SEND with your congregation through making key announcements.



PRAY

Commit to pray as a church for THE SEND and for God to move in a special way in America and around the world.



PARTICIPATE

As a part of the follow-up for THE SEND, would you commit to emphasize and encourage your church to participate in a season of outreach?

REGISTER YOUR CHURCH

Join this historic effort by becoming a participating church. We believe the church in unity is God's engine for transformation and change world-wide. Only together can we see the impact that we are all dreaming of.

REGISTER YOUR CHURCH: www.thesend.org/CHURCHES

PARTNER WITH US FINANCIALLY



**AS THE SEND WE ARE TAKING A BIG
STEP OF FAITH BY MAKING THE
STADIUM A FREE GATHERING.**

Each core collaborator is contributing financially to make THE SEND a reality. However, even with these joint efforts, there are still expenses to cover for the stadium. Would you consider a generous, sacrificial gift to make this stadium a reality?

ALL DONATIONS can be given through our SECURE
website at the following link:

WWW.THESEND.ORG/DONATE

Thank you so much for your partnership!



REGISTER TODAY

SATURDAY, FEB 23, 2019

ORLANDO, FL

CAMPING WORLD STADIUM

FREE EVENT

Gather with 60,000 believers as we take action
unto seeing a new era of missions and evangelism.

THE SEND 



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www.THESEND.com